

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2696652-1	Order #	2696652
Invoice Date	04/30/23	Alt Order #	WOC14113735
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/30/23	Flight Dates	04/24/23 - 04/30/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5606		
Account Executive	Robert Cato		
Sales Office	TEGNA Sales Dallas		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	482		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37731AG		
Advertiser Ref	M209268		
Product 1	606		
Product 2			

Billing Address:

AxMedia / POL
Attention: Accounts Payable
800 W 47th St, Suite 200
Kansas City, MO 64112

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/24/23	04/28/23	GMK @ 6A	6-7a	-- 111--	:30	3	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 -- 111-- 3 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 04/26/23 6:23 AM GMK @ 6A 6-7a :30 KC1023TVH \$80.00 NM 2 WHAS Th 04/27/23 6:28 AM GMK @ 6A 6-7a :30 KC1023TVH \$80.00 NM 3 WHAS F 04/28/23 6:24 AM GMK @ 6A 6-7a :30 KC1023TVH \$80.00 NM									
2	04/24/23	04/28/23	GOOD MORNING AMER 7:00 AM-9:00 AM ICA	7:00 AM-9:00 AM	-- 111--	:30	3	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 -- 111-- 3 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 04/26/23 8:14 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 KC1023TVH \$120.00 NM 2 WHAS Th 04/27/23 7:49 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 KC1023TVH \$120.00 NM 3 WHAS F 04/28/23 8:39 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 KC1023TVH \$120.00 NM									
3	04/24/23	04/29/23	GOOD MORNING AMER 7-9a ICA	7-9a	----- 1-	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 ----- 1- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 04/29/23 7:46 AM GOOD MORNING AMERICA 7-9a :30 KC1023TVH \$90.00 NM									
4	04/24/23	04/29/23	GMK WEEKEND 9-10A	9-10a	----- 1-	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 ----- 1- 1 \$90.00									
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/24/23</td> <td>04/30/23</td> <td>-- 111--</td> <td>3</td> <td>\$50.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width: 100%; margin-top: 5px;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>W</td> <td>04/26/23</td> <td>12:25 PM</td> <td>WHAS11 NEWS AT NOON</td> <td>12-1p</td> <td>:30</td> <td>KC1023TVH</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Th</td> <td>04/27/23</td> <td>12:43 PM</td> <td>WHAS11 NEWS AT NOON</td> <td>12-1p</td> <td>:30</td> <td>KC1023TVH</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>F</td> <td>04/28/23</td> <td>12:10 PM</td> <td>WHAS11 NEWS AT NOON</td> <td>12-1p</td> <td>:30</td> <td>KC1023TVH</td> <td>\$50.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/24/23	04/30/23	-- 111--	3	\$50.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	W	04/26/23	12:25 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC1023TVH	\$50.00	NM	2	WHAS	Th	04/27/23	12:43 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC1023TVH	\$50.00	NM	3	WHAS	F	04/28/23	12:10 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC1023TVH	\$50.00	NM
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12	04/24/23	04/27/23	GMA3	1-2p	--- 1---	:30	1	\$50.00	NM																																																																
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13	04/24/23	04/28/23	GENERAL HOSPITAL	2-3p	-- 1-1--	:30	2	\$70.00	NM																																																																
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14	04/24/23	04/28/23	DAILY BLAST LIVE!	3-4p	-- 1-1--	:30	2	\$40.00	NM																																																																
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15	04/24/23	04/27/23	WHAS11 NEWS @ 530 P	530-6p	--- 1---	:30	1	\$140.00	NM																																																																
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16	04/24/23	04/28/23	WHAS11 NEWS @ 6p	6-630p	-- 111--	:30	3	\$250.00	NM																																																																
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3	WHAS	F	04/28/23	6:14 PM	WHAS11 NEWS @ 6p	6-630p	:30	KC1023TVH	\$250.00	NM																																																															
17	04/24/23	04/28/23	ABC WORLD NEWS 630 P	630-7p	-- 1-1--	:30	2	\$600.00	NM																																																																

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2696652-1	Invoice Month	April 2023
Invoice Date	04/30/23	Invoice Period	03/27/23 - 04/30/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5606		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	04/24/23	04/28/23	ABC WORLD NEWS 630	630-7p	-- 1- 1--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 -- 1- 1-- 2 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS W 04/26/23 6:28 PM ABC WORLD NEWS 630P 630-7p :30 KC1023TVH \$600.00 NM 2 WHAS F 04/28/23 6:29 PM ABC WORLD NEWS 630P 630-7p :30 KC1023TVH \$600.00 NM									
18	04/26/23	04/28/23	Good Morning America	7-9a	-- WTF--	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 -- WTF-- 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS W 04/26/23 7:27 AM Good Morning America 7-9a :30 KC1023TVH \$120.00 NM									
19	04/24/23	04/30/23	WHAS11 NEWS SUNDA	630-7p	----- 1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 ----- 1 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 04/30/23 6:41 PM WHAS11 NEWS SUNDAY 630-7p :30 KC1023TVH \$250.00 NM									
20	04/24/23	04/27/23	ENTERTAINMENT TONI	7-730p	--- 1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 --- 1--- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Th 04/27/23 7:25 PM ENTERTAINMENT TONIGHT 7-730p :30 KC1023TVH \$250.00 NM									
21	04/24/23	04/28/23	INSIDE EDITION	730-8p	-- 2----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 -- 2---- 2 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS W 04/26/23 7:50 PM INSIDE EDITION 730-8p :30 KC1023TVH \$250.00 NM 2 WHAS F 04/28/23 INSIDE EDITION 730-8p :00 \$250.00 NM See MG 21.3,21.4 4 WHAS F 04/28/23 12:43 PM Local News @ 12p M-F 12-1p :30 KC1023TVH \$50.00 NM MG for 21.2,24.1 3 WHAS F 04/28/23 7:28 PM NFL Draft Prime Various :30 KC1023TVH \$700.00 NM MG for 21.2,24.1									
22	04/24/23	04/26/23	THE CONNERS/THE G	8:00 PM-9:00 PM	-- 1----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 -- 1---- 1 \$475.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS W 04/26/23 7:59 PM THE CONNERS/THE GOLDBER 8:00 PM-9:00 PM :30 KC1023TVH \$475.00 NM									
23	04/24/23	04/26/23		10-11p	-- 1----	:30	1	\$300.00	NM

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DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2696652-1	Invoice Month	April 2023
Invoice Date	04/30/23	Invoice Period	03/27/23 - 04/30/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5606		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
A MILLION LITTLE THIN GS									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/24/23	04/30/23	--1----	1	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	W	04/26/23	10:26 PM	A MILLION LITTLE THINGS	10-11p	:30	KC1023TVH	\$300.00 NM
24	04/24/23	04/27/23	STATION 19	8-9p	---1---	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/24/23	04/30/23	---1---	1	\$500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Th	04/27/23		STATION 19	8-9p	:00		\$500.00 NM
See MG 21.3,21.4									
25	04/24/23	04/30/23	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	-----1	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/24/23	04/30/23	-----1	1	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Su	04/30/23	6:58 PM	AMERICA'S FUNNIEST HOME V7-8p		:30	KC1023TVH	\$300.00 NM
26	04/24/23	04/30/23	AMERICAN IDOL SUN	6-10p	-----1	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/24/23	04/30/23	-----1	1	\$1,200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Su	04/30/23	8:58 PM	AMERICAN IDOL SUN	6-10p	:30	KC1023TVH	\$1,200.00 NM
27	04/24/23	04/30/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	--W--S	:30	2	\$120.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/24/23	04/30/23	--W--S	2	\$120.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	W	04/26/23	11:31 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC1023TVH	\$120.00 NM
5	WHAS	Su	04/30/23	11:23 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC1023TVH	\$120.00 NM
28	04/24/23	04/28/23	JIMMY KIMMEL	1135p-1237a	--W----	:30	1	\$60.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/24/23	04/30/23	--W----	1	\$60.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	W	04/26/23	12:04 AM	JIMMY KIMMEL	1135p-1237a	:30	KC1023TVH	\$60.00 NM
29	04/24/23	04/30/23	NBA PLAYOFFS	3:30 PM-6:00 PM	-----2	:30	2	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/24/23	04/30/23	-----2	2	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WHAS	Su	04/30/23	4:12 PM	NBA PLAYOFFS	3:30 PM-6:00 PM	:30	KC1023TVH	\$700.00 NM

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DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2696652-1	Invoice Month	April 2023
Invoice Date	04/30/23	Invoice Period	03/27/23 - 04/30/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5606		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
29	04/24/23	04/30/23	NBA PLAYOFFS	3:30 PM-6:00 PM	-----2	:30	2	\$700.00	NM																																																								
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1	WHAS	Su	04/30/23	6:29 PM	NBA PLAYOFFS	3:30 PM-6:00 PM	:30	KC1023TVH	\$700.00	NM																																																							
30	04/24/23	04/27/23	NFL DRAFT ROUND 1	8:00 PM-11:30 PM	---1---	:30	1	\$400.00	NM																																																								
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31	04/24/23	04/30/23	Local News @ 11p M-F DB	Various	---TF--	:30	3	\$120.00	NM																																																								
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32	04/24/23	04/28/23	Jimmy Kimmel DB	Various	---TF--	:30	2	\$60.00	NM																																																								
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Total Spots 52

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$10,385.00
<u>Agency Commission</u>	\$1,557.75
<u>Net Amount Due</u>	\$8,827.25

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